

# Big Ideas Big Opportunities



## ICAA 2023

Sept. 27-30 ★ Dallas, Texas

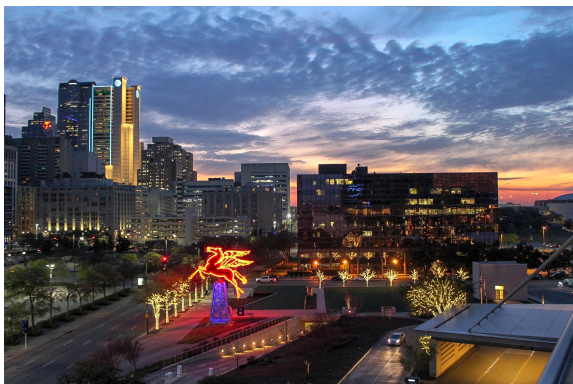
## SPONSOR GUIDE

2023 ICAA CONVENTION  
& TRADE SHOW  
Sheraton Dallas Hotel

**Looking to increase your brand exposure and connect with insulation contractors?  
Become a sponsor of the 2023 ICAA Convention and Trade Show!**

Sponsorship reflects your commitment to the insulation industry and to ICAA, a national organization dedicated to the service and support of professional residential and commercial insulation contractors. Our members work with all insulation materials: cellulose, fiberglass, mineral wool, reflective/radiant, thermal, air barriers, and spray polyurethane foam. They attend our annual Convention & Trade Show to take advantage of our timely and relevant educational programming and to meet directly with industry manufacturers and distributors on our trade show floor. Among other benefits (see page 2), sponsorship ensures that your brand logo will be seen on all signage, giving you a presence throughout the show.

Contact Michael Kwart at [icaa@insulate.org](mailto:icaa@insulate.org) or (703) 739-0356 for more information.



## ICAA 2023 AT-A-GLANCE

**Attendees:** Insulation contractors, suppliers, distributors, and manufacturers from across the U.S. and beyond.

**Venue:** Sheraton Dallas Hotel, Dallas, TX.  
September 27-30, 2023.

**Trade Show:** The newest & most innovative products & services from 100+ exhibitors gathered together in one room.

**Convention:** Educational programming focused on business skills, technical know-how, and regulatory updates.

# SPONSOR BENEFITS & CATEGORIES



	Platinum	Gold	Silver	Bronze
Priority exhibit booth selection	First	Second	Third	Fourth
Complimentary staff passes (in addition to 2 per exhibit booth)	4	4	2	1
Discounted customer passes available to purchase	6	4	2	--
Premium booth surcharge waived	●	●	●	●
Inclusion in ICAA's Trade Show Sponsor Punchcard Traffic Builder	●	●	●	●
Recognition in Convention issue of <i>Insulation Contractors Report</i>	●	●	●	●
Shout-out in President's opening Convention address	●	●	●	●
Company logo in Convention program	●	●	●	●
Company logo on Convention signage	●	●	●	●
Half-page ad in Convention issue of <i>Insulation Contractors Report</i>	●	●		
Logos featured on Convention webpage	●	●		
Sponsored educational session	●			
Premium listing in Convention program with company logo, description, and contact information	●			
<b>COST OF SPONSORSHIP</b>	<b>CALL ICAA</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$1,000</b>

Please check your Sponsorship Level:

☐

Platinum

☐

Gold

☐

Silver

☐

Bronze

---

Sponsoring Company

---

Company Rep

---

Email

---

Signature

---

Date

